

John Louis Chitwood

Professional Experience



538 KING STREET
CHARLESTON, SC 29403
843.577.5274
FAX 843.577.8060
WWW.RENAISSART.COM

2000-Present

Owner/Creative Director ~ Renaissance Graphic Design, Charleston, SC

- A full service graphics firm – offering clients a wide range of design assistance with both print and digital media.

2000

Founding Partner ~ Splash Marketing

- A consortium of creative partners – offering clients graphic design, photography, copywriting, brand development and marketing, event planning and coordination, and public relations.

1998-2000

Art Director ~ Media Services, Inc, Mt. Pleasant, SC

- Responsibilities included design and production of ads and layouts for three 4-color process magazines and various print materials.

1996-1998

Senior Partner ~ CATgraphics, Mt. Pleasant, SC

- In addition to managing the business, accounts payable and receivable, responsibilities included designing web pages and creating graphics for internet sites, as well as producing camera-ready layouts and illustrations for magazines, brochures and various other print materials.

1994-1995

Art Director ~ Tournament Illustrated, Charleston, SC

- Responsibilities included design and production of a 4-color process international sportfishing magazine.

1991-1993

Art Director & Partner ~ Graffiti Advertising, Charleston, SC

- Responsibilities included account management, directing photo shoots and commercials, designing layouts and creating illustrations for various ads and printed materials.

1989-1991

Art Director ~ Pro Media Advertising, Charleston, SC

- Responsibilities included designing layouts and creating illustrations for various ads and printed materials.

Education

- Graduate of Ringling School of Art & Design – Sarasota, Fla, 1988
- University of Georgia – Athens, Ga, 1983-1985



Awards

Best of Category - Pica Award for a Sales Campaign
– Carolinas, 2010

Gold ADDY Award for Promotional Sales Kit
– Charleston, SC, 2010

Bronze ADDY Award for Consumer FLASH Website
– Charleston, SC, 2010

**Outstanding Achievement in Photography Award
from the International Society of Photographers**
– 2007

Bronze ADDY Award for Digital Image Editing
– Charleston, SC, 2006

Bronze ADDY Award for Special Event Announcement
– Charleston, SC, 2005

**Gold ADDY Award for Industry Self Promotion
Interactive Special Event Material**
– Charleston, SC, 2002

**Gold ADDY Award for Agency Self Promotion
Print Campaign**
– Charleston, SC, 2002

**Bronze ADDY Award for 4-Color
Fractional Page Advertising**
– Charleston, SC, 2000

Bronze ADDY Award for Magazine Self Promotion
– Charleston, SC, 2000

Silver ADDY Award for Magazine Self Promotion
– Charleston, SC, 2000

Gold ADDY Award for 4-Color Full Page Advertising
– Charleston, SC, 2000

Best of ADDY Show Award for CD Cover
– Charleston, SC, 2000

Gold ADDY Award for CD Cover
– Charleston, SC, 2000

Bronze ADDY Award for Interactive Computer Graphics
– Charleston, SC, 1997

Gold ADDY Award for Interactive Computer Graphics
– Charleston, SC, 1996

Participated in the WCBD Channel 2 Juried Art Expo
– Mt. Pleasant, SC, 1991

Silver ADDY Award for Public Service Billboard
– Charleston, SC, 1990

Silver ADDY Award for Print Material/Letterhead
– Charleston, SC, 1990

Emerging Photographers Exhibit at the Upham Gallery
– St. Petersburg, Fla, 1988

Best of Ringling Juried Visual Arts Show
– Sarasota, Fla, 1988

References

Roger Gaither
– Veeck Advertising Professionals
843-529-1240 / Gaithaire@aol.com

Hunter Kerrison
– HHK Marketing & Planning
843-216-2897 / hunter@hhkmarketing.com

Rebecca Gosnell
– Gosnell & Co. Marketing & Event Management
843-819-5947 / gosnell.co@comcast.net

Jack Kennedy
– Pro Media Advertising
843- 556-5520 / promedia@knology.net

Bill Macchio
– Media Services Publishing
843-881-1481 / bill.macchio@mediaservices1.com

Ron Small
– Maxx Marketing
843- 514-1023 /maxxmarketing@gmail.com